**February 5, 2019**

1200 west 35th St, River Level

Meeting started at 12:12pm

Attendance: Kellogg Fairbank, Jim Jarecki, Glenn Braun, Lorraine Freeman, Don Glasell, Dylan Hoffman, Kath Thomas, Levi Moore

Next meeting: Tuesday, March 5 at 12:00pm

**Agenda:**

1. Attendance
2. Approval of the Minutes of the January 8, 2019 meeting
3. Communications Committee - Mary Ann will be in Florida
4. Marketing
5. Education Committee (Ked)
6. Membership & Attendance (Ronnie)
7. Third Friday plans (Jim)
8. Curatorial Report (Don)
9. 2018 Financial Summary
   1. Funding
   2. Audit
10. Old Business
11. New Business

**Approval of January Meeting Minutes:**

Ked has moved to approve the minutes as is. The motion was duly seconded and passed. January minutes are ready to be posted on the web.

## Communications Committee Report:

No February Newsletter.

Lorraine reports that the Special Events Committee met. Carolyn Aronson is our newest addition to the committee.

Event Ideas:

* Kids Events- “Gutter Boat” racing

-Block and Tackle/ Knot Board

* River Boat Cruise
* Sailors Open Mic Night/ Sailors Dinner
* Photobomb with Friends of the Chicago River

-discussed potential partnership with FoTCR. Setting up meeting with Joan Dill, Events Coordinator of FoTCR.

* McKinley Park partnership for outdoor events (or other parks) and history tours
* I&M partnership- shuttle bus group to do the river cruise/ barge w/horse history tour
* Pond Yacht Racing in Bubbly Creek (potential idea if Bubbly Creek gets clean or come up with an alternate idea…kiddy pool?)

Lorraine asks that if anyone comes up events ideas, please email her directly.

**Marketing:**

Ked has been in touch with Google Ads. We are not currently registered for free ads. Ked is working on creating the museum a google account to get our free ads set up.

Also, there have been more discussions on the new museum layout. Currently, thinking of rearranging the front area of the museum so it doesn’t look so much like an office space when you walk in.

**Education Committee:**

Glenn has provided a breakdown of how many classes he can run during the week.

Three classes so far for young teens to adults:

* Basic model building
* Ship- in- Bottle
* Wood carving

Still working on classes for young children.

Education Committee must meet again.

**Membership and Attendance:**

The museum oversaw 94 visitors this month.

This month’s Third Friday we had Johnathan Salzmann speak. A total of 40 came into the museum space for Third Friday (26 paid attendees- 16 members, 10 non-member, 6 Volunteers, and 8 walk- through).

We are currently at 136 members for the 2019 year. We obtained 8 new members (4 reg, 2 supp, and 2 patron) as well as 26 renewing members (17 reg, 6 supp, and 3 patrons). We are now 47% matched from last year’s quota of 290 members.

Please refer to all other handouts to see information on CMM Revenue YTD.

## Third Friday Plans:

No Third Friday plans for February. Former speaker has been rescheduled for the summer. Jim has three outstanding invitations in the works.

Monthly Speaker List:

* March- no speaker
* April- Jeff Carter
* May- no speaker
* June- no speaker
* July- Libby Hill

Jim asks if anyone has speaker ideas, either topic or presenter, let him know.

-Center for Neighborhood Technology

-World’s Fair Talk- many potential speakers for this topic

- I&M Canal Corridor Association

# Curatorial Report:

Not doing too well acquiring new artifacts for the museum. Some research should be done to see if there are existing associations that specialize in helping organizations/ businesses acquire artifacts.

-Leslie Heinman, potential contact?

Don and Dylan had a good discussion with a Field Museum rep this morning about our picture collection and copyright policy. According to the copyright law, anything prior to 1924, artifacts are public domain. Anything dated after that is up for discussion between the owner/ business and the person whom is trying to acquire copies of the picture.

Brainstorming for a more efficient way to post library books into Past Perfect.

30% artifacts logged. Thinking it will take about 1 year to get to 80% logged- qualifies CMM as a Research Museum.

Jim brings up discussion about collection categories:

* Permanent Collection: Artifacts that will not be loaned or made copies of.
* Other Category Collection: Artifacts that can be loaned, made copies of, physically handled.

# 2018 Financial Summary:

**Funding-** National Endowment of the Arts- used to fund for people to do the planning for a temp exhibit about medical, traditional, and environmental humanities regarding Bubbly Creek- “What medical and political issues were caused by the pollution of Bubbly Creek?” This topic is not only related to Chicago but worldwide.

Other areas:

* Stem and Steam Education
* Responsible stewardship
* Model boats for youth and seniors

Doug Diefenbach asks to meet with members of the OPB to discuss museum funding matters. Jim, Lorraine, Dylan, and Glenn have all agreed to meet with Doug. Ked will follow up.

**2018 Audit-** Had one auditor in last week. Has asked us to provide a detailed inventory of museum collection with master list…this will take years to do. Ked will follow up with the auditors regarding this request.

**Old Business:**

None.

**New Business:**

Current “NEEDED VOLUNTEER POSITION” list:

-Volunteer/ Event/ Activities Coordinator

-IT

-Website design and Web Guru

BAC has a Map Store located on the first floor. Might be a great connection for our museum.

Logos that Lorraine has put on past flyers (asked for by Levi) is appropriate and is encouraged to be put on all future museum flyers.

May be nice gesture to send Russell Lewis a “get well” note.

Kath has bought a new red cart to be used for recycling, garbage, and dirty dishes.

Anil Ahuja is our newest CMM Director. From India, a former merchant marine, and is currently the CEO of an engineering company.

Meeting adjourned at 1:38pm

Submitted by:

Veronica Caminiti

CMM Recorder